



## A Workshop on How to Sustain Our Working Lands

**Monday**  
**February 26, 2007**  
**Holiday Manor Inn**  
**& Conference Center**  
**Menomonie, WI**

**Tuesday**  
**February 27, 2007**  
**Liberty Hall**  
**Kimberly, WI**

**Wednesday**  
**February 28, 2007**  
**Olympia Village**  
**Oconomowoc, WI**

All workshops will cover the same material, but feature different local leadership initiatives.

UW-Extension and the Wisconsin Department of Ag, Trade, and Consumer Protection will offer a one day educational workshop in three different locations on February 26, 27, and 28. The workshop will provide attendees with an opportunity to learn from some of the national leaders in protecting working lands. Featured speakers include Rod Nilsestuen, Wisconsin Secretary of Ag, Trade, and Consumer Protection; Gene Garber, Farmer and Chairman of the Lancaster County, Pennsylvania Agricultural Preserve Board; Ralph Robertson, Farmer and Program Manager, Carroll County, Maryland Ag Preservation Program; and Scott Everett, American Farmland Trust Great Lakes Regional Director.

The purpose of the workshop is to increase understanding of how to protect working lands through the use of voluntary programs, such as purchase and transfer of development rights, and the required supporting land use policies. The target audience includes farmers, land owners, real estate related businesses, local and state elected and appointed officials, attorneys, planners, and citizens. For more detailed information, including session abstracts and speaker bios, please visit <http://www.datcp.state.wi.us/registration/landuse.jsp>



**EARLY REGISTRATION - \$40**  
**DUE FEBRUARY 9TH**

**AFTER FEBRUARY 9TH - \$60**



**SEE BACK FOR REGISTRATION DETAILS**

For any updates, full session abstracts, and additional information go to:

Web site: <http://www.datcp.state.wi.us/registration/landuse.jsp>

## **CONFERENCE AGENDA**

**8:30 AM Registration and Morning Refreshments**

**9:00 AM Welcome and Conference Overview**

**9:10 AM Saving Farmland: Why We Need Action Now**  
Rod Nilsestuen, DATCP Secretary

An overview of agriculture development and land use trends as well as policy initiatives.

**9:30 AM Farmland Protection: An Overview of Local/ State Tools and Programs**  
Scott Everett, American Farmland Trust Great Lakes Regional Director

An examination of programs being used by state and local governments throughout the nation, including a review of economic, fiscal, and conservation benefits of preservation.

**10:15 AM Morning Break & Refreshments**

**10:30 AM Farmland Protection in Lancaster County, Pennsylvania**  
Gene Garber, Chairman, Lancaster County Agricultural Preserve Board

A review of farmland preservation from the perspective of a farmer and leader who chairs the agricultural preserve board in the country's most successful community at permanently preserving farmland.

**11:15 AM Conference Dialogue**

A large group dialogue with traveling microphones that will engage participants in a discussion of what has been learned and allow for additional questions to be asked.

**11:45 AM Lunch**

**12:45 PM The Carroll County Maryland Farmland Protection Program**  
Ralph Robertson, Program Manager, Carroll County Ag Preservation Program

Presentation on the Carroll County Agricultural Preservation Program, which first focused on zoning and eventually on purchase of development rights that has preserved over 50,000 acres.

## **1:45 PM Breakout Sessions**

### **A. Question & Answer with Gene Garber and Ralph Robertson**

These gentlemen have a wealth of wisdom when it comes to farmland preservation. This session is straight Q&A that will allow you to pick their brains.

### **B. Wisconsin Working Lands Initiative - DATCP Staff**

This session will detail the work of the Wisconsin Working Lands Initiative and highlight any updates that have occurred since the report was issued.

### **C. State and Local Steps for Successful Farmland Preservation - Scott Everett**

During this session, Scott will share what steps need to be taken at the state and local level to successfully implement PDR, TDR, and related programs. He will also highlight the pitfalls to avoid.

### **D. Parsing Parcels: Using GIS to Analyze Options for Farmland Preservation**

Anna Haines, UW-Stevens Point Center for Land Use Education Director, Assistant Professor and UW-Extension Land Use Specialist

Eric Olson, UW Stevens Point Center for Land Use Education Instructor and UW-Extension Land Use Specialist

The history of lot splits/ parcelization in Colombia County, WI is considered along with impacts to current and future farmland preservation policy options.

### **E. Mapping High Priority Farms and Farmlands Using GIS**

Doug Miskowiak, UW-Stevens Point, Center for Land Use Education Project Planner

The session will explore how to use GIS to determine the most suitable lands to target for farmland preservation based on community objectives.

### **F. Local Leadership in Wisconsin – Challenges and Successes**

This session will highlight local examples of leadership in preserving farmland. Session speakers will vary based on site.

## **2:30 PM Afternoon Break & Refreshments**

## **2:45 PM Breakout Sessions Repeated**

## **3:30 PM Discussion Roundtables**

Roundtable discussions will foster communication of ideas to move forward and also create a network of partners.

## **4:30 PM Closing Comments**

