



## Employment Opportunity Share and Be Aware Ambassador

Share and Be Aware Ambassadors serve as outreach and education specialists who encourage Wisconsinites to Share and Be Aware when driving, walking, or biking. They will provide demonstrations and education at events in their region of the state from May through September, reaching bicyclists and motorists of all ages. Four to six Ambassadors will be hired across the state. Ambassadors will work out of their home and must provide an internet connection and cell phone. Ambassadors must also be able to bike or walk to local events and bike/bus/drive to more distant events. All mileage will be reimbursed.

### Details

- Part time Limited Term Employment (May thru October)
- 10-30 hours a week depending on region, mutually agreed upon schedules will be created
- Pay from \$10-14/hour depending on experience
- Each region will be from 6 to 20 counties depending on the population

### Responsibilities

- Forge key regional relationships with community stakeholders
- Attend community events
- Teach education classes
- Develop local media contacts and stories
- Provide detailed reporting on progress of program in region
- Utilize Share and Be Aware web assets
- Train local community members to deliver message of program
- Travel around assigned region as needed

### Skills

- Have a passion for walking and biking
- Desire to improve/increase walking and biking in your community
- Ability to teach classes and offer trainings
- Comfortable doing outreach at events (ie talking to strangers)
- Organized and prompt
- Ability to build partnerships

**To apply, submit a cover letter and resume by 5pm Monday, March 7 to:**

Jessica Binder, Education Director

Bicycle Federation of Wisconsin

[Jessica@bfw.org](mailto:Jessica@bfw.org)

**The Bicycle Federation of Wisconsin (Bike Fed) is a statewide bicycle advocacy organization** representing over 3,500 members across Wisconsin. Members of the Bike Fed receive safety education, vibrant events to encourage biking, updates on opportunities to voice bike support, and helpful tools to make biking fun and convenient.

For more information on the Bike Fed visit [www.bfw.org](http://www.bfw.org).