



30<sup>th</sup> Street Corridor Corp. / BID #37  
Unpaid Internship Opportunity

Gain valuable experience for your resume or work for credits. Learn the reality of economic development, real estate marketing, and some web design by working in the next up and coming area of Milwaukee. The 30<sup>th</sup> St. Corridor Corporation, a nonprofit partner of the City of Milwaukee, is seeking an unpaid intern. This area includes Century City, which will be Milwaukee's newest industrial park. The 30<sup>th</sup> St Corridor works to recruit and retain businesses in a challenged part of the city, offers a variety of grants, and does fundraising.

We need someone who seeks a variety of duties, preferably for 10-20 hours per week. Responsibilities, in no particular order, include:

- Marketing – work on the development of marketing materials; research facts for use in marketing materials (Census, BLS, etc)
- Business assistance – research City codes, ordinances and permitting process to assist new businesses
- Website updates - keeping property inventory listings current, creating the online BID business directory (Dreamweaver experience a plus, but not required)
- Newsletters – write articles about area businesses for the Corridor's newsletter (research, call businesses, conduct the interview, etc); articles may also be used for award nominations
- Safety and Security – work closely with Outreach Manager to develop the anti-crime summit
- Assist in fundraising or events, as needed
- Assist in creation of an Urban Arts Plan for the Corridor , any graphics experience a plus (Adobe, Sketch-up, etc) but not required

We prefer Urban Planning or Urban Affairs graduate students, especially if you're known to be positive, persistent, and able to work independently. Our office is located on a bus line. Interested candidates should submit their resume and cover letter to: [info@theCorridor-mke.org](mailto:info@theCorridor-mke.org). No phone calls please.