

APA-WI 2012 Conferences
March 1st Spring Workshop, Oshkosh, WI
September 26 – 27th Upper Midwest Planning Conference, Madison, WI
Sponsorship Levels

Platinum \$10,000

- Six (6) paid conference registrations. Three (3) registrations per conference.
- Exhibition space that includes your first pick of location, two (2) six-foot tables, and an electrical outlet.
- A short time slot for your chosen representative to address conference attendees at the opening session.
- A quarter-page ad published in the next four (4) Chapter newsletters.
- Your promotional material included in the conference packet.
- Your name and logo prominently displayed on the final conference program as a Platinum sponsor.
- Your website link will appear on the front page of our Chapter website for one (1) year.

Gold \$5,000

- Five (5) paid conference registrations. Two (2) registrations to be used during spring and three (3) registrations to be used for fall.
- Exhibition space that includes your second pick of location, two (2) eight-foot tables, and an electrical outlet.
- A full-page highlight of your company organization published in the next Chapter newsletter.
- A business-sized ad published in four (4) Chapter newsletters following the company highlight.
- Your name and logo prominently displayed on the final conference program as a Gold sponsor.
- Your website link will appear on our Chapter website for six (6) months.

Silver \$2,500

- Four (4) paid conference registrations. Two (2) registrations to be used per conference.
- Exhibition space that includes your third pick of location, one (1) eight-foot table, and an electrical outlet.
- A half-page highlight of your company/organization published in the Chapter newsletter. The highlight will run in the newsletter that follows the publication of the Gold sponsor highlight.
- A business-sized ad published in four (4) Chapter newsletters.
- Your name displayed on the final conference program as a Silver sponsor.
- Your website link will appear on our Chapter website for three (3) months.

Bronze \$1,250

- Two (2) paid conference registrations. One (1) registration to be used per conference.
- Exhibition space that includes one (1) eight-foot table and an electrical outlet.

Other

- Smaller conference sponsorships are also welcomed and will be noted on the final conference program.

Exhibitor \$600 (\$300 for government or non-profit agencies)

- One (1) paid conference registration per conference.
- Exhibition space that includes one (1) eight-foot table and an electrical outlet.

Please email Gary Peterson, AICP with your sponsorship or exhibitor level commitment at plannergary@sustainablegary.com by December 1, 2011.