

2012 APA-WI Annual Conference

Planning for the Next Generation

Thursday, March 1, 2012
Oshkosh, WI

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Hosted by:

American Planning Association
Wisconsin Chapter



Thursday, March 1

This conference is directed to planners, plan commissioners, public officials, and interested citizens from Wisconsin. Sessions will provide information on sustainable development, comprehensive and smart growth plans, water resources and transportation planning. In addition, there will be plenary sessions on sustainability and economic development.

8:15 - 8:45

Registration and Coffee

8:45 - 10:00

Opening Session Plenary

Welcome and Overview: APA-WI President, Larry Ward, AICP

Welcome to Oshkosh: Oshkosh City Manager Mark Rohloff

Featured Speaker: Chancellor Richard H. Wells, University of Wisconsin - Oshkosh

Planning for Community Prosperity: Overcoming the Town-Gown Myth and Mythology

10:00 - 10:10

Morning Break

10:10 - 11:40

Open Space Technology

What do you need to know right now so that you can help move your community or organization into the future?

Moderators: Linda Stoll, AICP, and David Boyd, FAICP

Planner's time and training dollars are precious. APA Wisconsin Chapter wants to provide a workshop that meets attendee's needs and is seen as an event of value. In past conferences, we offered a "Planning Palooza" with small roundtable discussions. For this event, we have modified the typical conference format to offer a morning session to teach attendees about an effective public involvement technique called **Open Space Technology**. We will use the technique to provide participants an opportunity for discussion and to get information on topics that are of immediate concern to them. Participants will identify topics of importance and self-select one that they would like to learn more about. This session will qualify for CM.

11:45 - 1:00

Lunch and Keynote Speaker

Keynote Speaker: Tom Still - President, Wisconsin Technology Council

Opportunities and challenges for Wisconsin's technology economy

Recognition of East Central Wisconsin Regional Planning Commission 40th Anniversary: Allen Davis

1:10 - 2:10

Concurrent Sessions

Track A. Wetlands and Floodplains

Floodplain Hazard Mitigation and preserving Wetland Areas

Moderator: Nancy Frank, AICP: UW-Milwaukee
Brian Duvalle: City of Reedsburg
Kyle Magyera: Wisconsin Wetlands Assoc.

Track C. Incremental Financing (TIF)

TIF provides opportunities for municipalities to help fund development projects.

Moderator: Allen Davis, AICP: City of Oshkosh
Mike Harrigan, CIPFA: Ehlers & Associates
Larry Kirch, AICP: City of LaCrosse

Track B. Using County Health Rankings

How planners can use annual health ranking data toward improving community health

Moderator: Linda Stoll, AICP
Angela Russell: UW Population Health Institute

Track D. Housing Redevelopment

Recognizing housing redevelopment as economic development and revitalizing community housing.

Moderator: Maria Pandazi, AICP: City of Milwaukee
Karl Green: UW Extension LaCrosse County
Ted Matkom: Gorman & Company

2:15 - 3:15

Concurrent Sessions

Track A. Significant Land Use Changes: Local Impacts

WisDNR water regulations on Concentrated Animal Feeding Operations and Sand Frac Mining

Moderator: Sally Kefer: WisDNR
Casey Jones: WisDNR - Green Bay
Tom Woletz: WisDNR - Eau Claire

Track C. Creativity as Economic Development Tool

City planning with the right brain (not the left) for economic development

Moderator: Dennis Lawrence, AICP: NCWRPC
Andrew Dresdner, AICP: Cuningham Group
Tom Borrup: Consultant - Creative Community Builders, Minneapolis

Track B. Food Systems and Access Studies

How local food systems work, how people access the system and how to improve access.

Moderator: Kathleen Spencer, AICP: WisDOT
Patrick Nehring: UW Extension Waushara Cty
Kathy Thunes: ECWRPC
Karen Early: Brown County Nutrition Education Program

Track D. Transit Planning

Using technology in transit planning and the B-Cycle program first year summary

Moderator: Connie White: HNTB
Jason Kakatsch: ECWRPC
Christopher Strong: City of Oshkosh
Jason McDowell: B-Cycle Program

3:15 - 3:30

Afternoon Break

Track A. Legislative and Legal Updates

Recent legislation and court decisions that impact planners

Moderator: Gary Peterson, AICP:

Sustainable Services

Steve Hiniker: 1000 Friends of Wisconsin

Bill White: Michael Best & Friedrich

Track B. Sustainability Planning

Developing a plan for integration into the city comprehensive plan while working with a large institution to help it reach its goals.

Capital Region Sustainable Communities Initiative activities

Moderator - Carolyn Esswein, AICP: GRAEF

Robin Leslie, AICP: City of Oshkosh

Mike Lizotte: UW-Oshkosh

Steve Steinhoff, AICP: CARPC Planner

Track C. NE Wisconsin Global Trade Strategy

Improving economic development by promoting global trade.

Moderator - Eric Fowle, AICP: ECWRPC

Tom Baron: ECWRPC

Rich Heath: Bay Lake Regional Planning Com.

Dave Thiel: Waupaca County Economic Development Corporation

Gary Kirking: UW-Extension Juneau County

Track D. Rail Freight Issues in Wisconsin

Discussion of current developments and future prospects for rail freight development in Wisconsin.

Moderator- Rich Kedzior, AICP:

TranSmart Technologies

Darryl Landeau, AICP: NCWRPC

Libby Ogard: Rail Freight consultant

Gordon Graham: Canadian National Railway

Frank Huntington: Railroads & Harbor Section - WisDOT

A. APA-WI Annual Meeting and Board of Directors Meeting

Status Report of APA-WI activities and Board meeting

B. AICP Exam Training Course

Training for AICP Certification exam

Nancy Frank, AICP, APA-WI Vice-President will review information and AICP certification procedures.

Exhibitors

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